

You've been nominated

TIPS TO ENHANCE YOUR SUBMISSION

**JUDGING IS NOT DONE BY ANYONE FROM OWEN SOUND & DISTRICT
SO THEY LIKELY DON'T KNOW YOU OR YOUR BUSINESS / ORGANIZATION.**

1. Judges need all the information to make the right decision. Make sure you tell your story, it's okay to brag about your business.
2. Before writing read the category and the criteria carefully. Consider what the judges are trying to understand about your business.
3. Tailor the answers to each question to maximize your score.
4. Avoid the excessive use of technical industry jargon in your entry.
5. Do not use dollar amounts. If you use actual figures in your entry, such as percentage changes, these will supply a more accurate representation of your achievements.
6. Back up your claims that you make with examples where possible.
7. Make sure that you spell check your entry.